

Press Release

10th October 2022

South Indian Bank sets a world record for Staging and swinging 101 'Oonjals'

South Indian Bank on Sunday bagged the world record for organizing a first-of-its-kind category event by 'Staging and Swinging 101 'Oonjals' simultaneously' at a single venue at Marine Drive in Kochi. The World Book of Records Team presented the Award to South Indian Bank officials. Mr. Murali Ramakrishnan, MD & CEO, South Indian Bank along with Mr. Thomas Joseph K, EVP & Group Business Head, South Indian Bank, received the World Book of Records certification.

South Indian Bank also expressed their gratitude to Mr. Santosh Shukla, Founder and CEO, World Book of Records for the support.

The event 'Onnichirikkam Oonjaladam' saw a huge gathering of public to celebrate the unity and prosperity during the on-going festival season. The Chief guests for the event included, Mr. K Chandran Pillai, Chairman, GCDA and Mr. Shaji Daniel, CFO - CIAL. Film Actress Ms. Sheelu Abraham and Ms. Sabeetta George, Television Artist were also present during the occasion. South Indian Bank's leadership team including Mr. Murali Ramakrishnan, MD & CEO, Mr. Thomas Joseph K, EVP & Group Business Head and Mr. Anto George T, Head HR & Admin were also present.

While lauding the efforts of South Indian Bank for organizing such a first-of-its-kind event for the public, **Mr. K Chandran Pillai, Chairman, GCDA, said** "This is a unique occasion due to its distinctiveness. I sincerely appreciate South Indian Bank's effort to recollect the childhood memories."

Commenting on the event, **Mr. Murali Ramakrishnan, MD & CEO, South Indian Bank said**, 'The event aims to promote the unity and prosperity among people and celebrate this festive season. A swing represents fun and enjoyment. Today we celebrate the upside of our lives through this mass gathering to cherish our childhood memories and South Indian Bank is happy to bring this gathering for everyone to enjoy.'

Swings made using wood and rope in the traditional way attracted people from all walks of life, cutting across gender and generation. This special gathering by South Indian Bank was intended to introduce traditional festival art forms in a unique way to the new generation.

The event also had cultural programmes like `Chenda Melam`, musical performances by various bands including South Indian Bank's own band and virtual reality experience zone for visitors.

The function was arranged by the event management team, Symphony Entertainments.

About South Indian Bank

South Indian Bank is a leading Kerala-based Private sector bank with a nationwide presence. The bank's shares are listed on The Stock Exchange Mumbai (BSE) and The National Stock Exchange of India Ltd., Mumbai (NSE). South Indian Bank has 926 branches, 1154 ATMs and 118 CDMs/CRMs across India and a representative office in Dubai, UAE. South Indian Bank is a pioneer in technology-based banking, offering an array of digital products and services. It has one of the youngest workforces in the banking sector in the country. The Bank's Vision 2024 focuses on the 6 Cs -- capital, CASA, cost-to-income, competency building, customer focus, and compliance.

For more information, please log on to www.southindianbank.com

For more details, please contact:

Steve Stephen Varghese

Chief Manager

Marketing Department

Phone: 70343 24506

Email: media@sib.co.in