

SIB Rewardz - Your Gateway to the World of shopping

South Indian Bank presents SIB Rewardz, a loyalty program for all our valued customers. Now our customers earn SIB Reward Points every time they use their South Indian Bank Debit Card at Point of Sale terminals or online for purchases, payments and bookings. As a South Indian Bank customer, you are auto-enrolled in this program and as a special gesture, will be rewarded with SIB Reward Points for making payments by using their South Indian Bank Debit Card since 1st November, 2015. The points can be redeemed after registering in the www.sibrewardz.com.

SIB Rewardz Earning Structure:	
SIB Debit Card type	SIB Reward Points earned/ ₹100 spent
Maestro/Classic/Gold/Titanium Debit Card	1
Platinum Debit Card	1.25
World Debit Card	1.5
SIB Reward Points earned will be <u>doubled in the case of international transactions</u> . For example, a Classic Debit Card holder will earn 2 points per ₹ 100 payment.	

Bonus SIB Reward Points	
Debit Card transaction & Service Activation*	Bonus SIB Reward Points
First purchase with Debit Card within 2 months of issuance	50
Minimum of 5 transactions with spends over ₹ 10,000 within 2 months of issuance of Debit Card	50
Over ₹ 3,00,000 spends within a six month period (6 months will be either from April to September or October to March)	500

In addition to the above , with effect from 1st November 2016 , the following list of activities will earn additional SIB Reward Points:

Banking Activity	Description	SIB Reward Points
Relationship tenure	For concluding the first year of relationship with the bank	100 points
Average Balance	For maintaining average quarterly balance between ₹ 25,000 to ₹ 1,00,000	25 points
	For maintaining average quarterly balance between ₹ 1,00,001 to ₹ 5,00,000	50 points
	For maintaining average quarterly balance greater than ₹ 5,00,000	75 points
Recurring Deposit Account	RD for ₹ 2000 or more for minimum 12 months	100points
Mobile Banking Activation	For activation along with one payment/fund transfer within a month of account opening	100 Points
Internet Banking Activation	For activation along with one payment/fund transfer within a month of account opening	100 Points
Dormant Accounts	For activating an account which has been inactive for 2 years	100 points
Salary Accounts	Opening / transferring of salary account to South Indian Bank	100 points
Transferring loans	Transferring housing loan / car loan / retail asset product to SIB	50 points for every ₹ 1,00,000 transferred
Opening Premium SIB Account	For opening of SB-Silver & above accounts	SB Silver – 50 points
		Above Silver – 100 points
Opening Premium Current A/c	For opening of Premium current accounts – CD Smart & above	200 points

Opening of Term Deposit	Term Deposit for ₹ 1,00, 000& above	100points
FCNR Deposits	Opening of an FCNR Deposit	200 points
Updating personal details	Mobile Number	50 points each (upto 100 points in a year)
	E-mail ID	
	LPG Customer ID Linkage	
SIB Mirror App Download	For every SIB Mirror app download and account activation/registration	100 points
POS Installation	For every new POS machine installed	100 points

Redemption

For a customer to redeem his points,he/she should have a minimum balance of **200 SIB Reward Points**. Each SIB Reward Point is worth ₹ 0.25. Thus, with 1000 SIB Reward Points, you get free shopping worth ₹ 250.

On the SIB Rewardz website, you can redeem your SIB Reward Points to get free products and services from a wide range of product categories. Product categories include apparel, toys, kitchenware, books, electronics and personal care items, with new products constantly being added. Some of the services you can avail of are booking air and bus tickets, buying movie tickets, mobile and DTH recharge, hotel bookings, and gift vouchers.

SIB Reward Points can also be redeemed at Max Get More partner stores across India. There are over 7000 stores associated with South Indian Bank through Max Get More. You can shop at a wide range of brands, with product categories ranging from apparel and electronics to jewellery and hotels. If you choose to use your South Indian Bank Debit Card at the Max Get More partner stores, you will get the benefit of earning additional SIB Reward Points.

Some of our MaxGetMore partner stores are :



The validity of SIB Reward Points is three years excluding the date of their allocation. Post this, these SIB Reward Points will expire and will be unusable for redemption.

How to register ?

To activate your account and start redeeming your SIB Reward Points, please visit www.sibrewardz.com.

→Click on 'New user link' → Provide Card number or Customer ID or Account Number → OTP will be sent to mobile number and email ID provided in the CIF ID → Create a User ID & password of your choice.

To reset User ID

→Click on 'Login link' →Click 'forgot user ID link' → OTP will be sent to the mobile number provided in the CIF ID→Enter the OTP →User ID will be sent to the mail ID & mobile number provided in the CIF ID .

To reset Password

→Click on 'Login link' →Click 'forgot password link' → OTP will be sent to the mobile number provided in the CIF ID→Enter the OTP →Password reset link will be sent to the mail ID provided in the CIF ID →Click on the link and create the new password.

Sibrewardz program is based on the CIF ID of the customer , hence registering in Sibrewardz program will automatically link all the accounts and debit cards of the customer to the reward program.

Dial the toll free 1800 108 8757 or write to rewardz@sib.co.in for further queries.

Swipe & Regards

