

*Priority*  
BANKING

Services from South Indian Bank  
Experience the Ultimate



AT SOUTH INDIAN BANK, WE PROMISE TO OFFER THE BEST IN CLASS PRIORITY BANKING SERVICES TO OUR CUSTOMERS FOR A DELIGHTFUL AND REWARDING BANKING EXPERIENCE. PRIORITY CUSTOMERS WILL ENJOY A HOST OF CUSTOMISED BENEFITS TO EXPERIENCE THE ULTIMATE.

ENJOY THE PRIORITY BANKING SERVICES WITH YOUR FAMILY BY JOINING THE “SIB PRIME MY FAMILY PROGRAM”. FAMILY ON PRIORITY GETS ACCESS TO RED CARPET TREATMENT AT OUR BRANCHES ACROSS THE COUNTRY.

ABOVE AND BEYOND THE FEE WAIVERS AND FREE SERVICES, WE ENVISAGE TO NURTURE THE CUSTOMER’S PERSONAL ECONOMY BY PROVIDING DIVERSIFIED INVESTMENT OPPORTUNITIES. THE CUSTOMERS IN SIB PRIME PLATINUM AND SIB PRIME ARE MANAGED BY EXCLUSIVE RELATIONSHIP MANAGERS.





YOU HAVE A TASTE FOR  
THE FINER THINGS IN LIFE.  
BANKING IS NO EXCEPTION.

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Services from South Indian Bank

- Banking services on high priority • Premium Debit Cards (Rupay Platinum)
- Lounge Access at select airports in India • SIB Rewards • Waiver on service charges • Benefits on various loans
- Benefits on availing locker facility • Benefits on Demat Account

EXPERIENCE THE ULTIMATE



2 SEGMENTS OF OUR EXCLUSIVE  
PRIORITY BANKING PROGRAM TO  
EXPERIENCE NEXT GENERATION BANKING.



A host of privileges  
to pamper the connoisseur in you



A host of privileges  
to pamper the connoisseur in you





FAMILY ON PRIORITY

*Priority*  
BANKING

——— JOIN ———



SIB PRIME  
*my family*

Priority banking for those who have arrived

EXTEND THE FEATURES AND BENEFITS OF  
PRIORITY BANKING TO YOUR FAMILY MEMBERS

A SIMPLE SIB PRIME –MY FAMILY ENROLMENT FORM CAN  
EXTEND THE BENEFITS TO 7 MORE FAMILY MEMBERS.



 **SOUTH  
INDIAN Bank**

Experience Next Generation Banking

## EXCLUSIVE BENEFITS OF PRIORITY BANKING PROGRAM

**Access to Airport lounges:** Avail Airport lounge access at select Airports in India with the top notch Rupay Platinum Debit Card.

**Reward points:** Earn up to 3X Reward Points (SIB Rewards) on all purchase transactions on using Rupay Platinum Debit Card or Visa Platinum EMV NFC.

**Service Charge Waivers:** Free and unlimited Cheque Book, DD/PO charges, Free Fund Transfer between SIB accounts and other bank accounts through mobile/net banking (RTGS/NEFT), Stop payment charges, SMS alert charges, Cheque collection charges, Duplicate statement charges, Minimum Balance Charges for Family Accounts Grouped, Folio Charges in Savings A/C.

**Discount on Locker Rent:** Entitled to a discount of upto 50% on locker rent every year.

**Free Digital Banking Services:** Enjoy the convenience of banking, anytime, anywhere through free Internet Banking, Mobile Banking and Phone Banking services

**Free Cash Withdrawal at Branches:** Now enjoy free cash withdrawal from any of our 917 branches /Extn. Counters.





## EXCLUSIVE BENEFITS OF PRIORITY BANKING PROGRAM

**Investment Avenues:** Access to diversified investment options to help maximise wealth.

**Exclusive Relationship Managers:** Relationship Managers to manage all your banking requirements at select branches across the country.

**Loans at Discounted Rates:** Get retail loans at a reduced rate upto to 0.15% along with a processing fee waiver upto 50%.

**Credit Card Fee Reimbursement:** Avail the South Indian Bank SBI Platinum Credit Card with its annual fee reimbursed in the form of gift vouchers.

**Insurance Cover:** SIB Suraksha Kavach insurance, with cover extended to all group members. Personal Accident Death Insurance cover of Rs. 10 Lakhs, hospitalisation expenses cover for accidents only Rs. 1 Lakh. Premium including GST (per head) Rs.275/-. Receive Rs.199/- as cash back into the account every year.

**Demat & Trading Account:** Free Demat Account opening and No Demat AMC. Free Trading Account.

**Forex:** Better rates on exchange value. No Foreign Inward Remittance Certificate (FIRC) charges. 100% waiver on issuance fee for SIB Multi Currency Travel Card.



## TOP NOTCH DEBIT CARDS TO MATCH YOUR REQUIREMENTS



VISA PLATINUM  
EMV NFC



RUPAY PLATINUM  
DEBIT CARD





# ELIGIBILITY TO JOIN THE PRIORITY BANKING OR "SIB PRIME MY FAMILY"

*Priority*  
BANKING



A host of privileges  
to pamper the connoisseur in you

A MINIMUM AVERAGE QUARTERLY BALANCE  
(AQB) OF RS. 5 LAKHS IN SAVINGS  
ACCOUNT (INDIVIDUAL OR \*GROUP VALUE)



A host of privileges  
to pamper the connoisseur in you

A MINIMUM AVERAGE QUARTERLY BALANCE  
(AQB) OF RS. 2 LAKHS IN SAVINGS  
ACCOUNT (INDIVIDUAL OR \*GROUP VALUE)

\*AQB IS MEASURED AS COMBINED BALANCE ACROSS ACCOUNT/S  
LINKED TO YOUR CUSTOMER ID OR OVER THE ACCOUNT/S OF FAMILY MEMBERS  
LINKED TO YOUR "GROUP". SIB PRIME MY FAMILY – UPTO 8 MEMBERS IN A GROUP



Experience Next Generation Banking

WE WELCOME YOU  
TO THE WORLD OF PRIVILEGES.  
JOIN OUR PRIORITY BANKING  
PROGRAM NOW !!

Contact your Relationship Manager / Branch Manager to join our Priority Banking Program or to extend the Priority features and benefits under the program to family members.

For further information/ queries please write to us at: [primesupport@sib.co.in](mailto:primesupport@sib.co.in)

